



TMD COMMITTEE Meeting
Special Session: Prop D
September 21, 2014
10:00 am – 10:30 am

1) Roll Call

- a. Jacqueline Reynoso
- b. Brian Clapper
- c. Armando Rodriguez
- d. Robert Dukie Valderrama
- e. Jess Van Deventer
- f. Ken Murioka
- g. Ramesh Patel

2) Robert Dukie Valderrama presents Prop D (Highlights)

- a. Without Prop D funding:
 - i. Police and Fire funding is reduced
 - ii. Fire Department on Euclid to be closed
 - iii. 24% of budget to be reduced
 - iv. Crime Rate Up
 - v. Possible City Bankruptcy
- b. If approved it will be active for 20 years, with a special committee to review progress and effectiveness every 5 years
- c. Asking for \$500 a year for the next 20 years
 - i. Funding used for ongoing campaign
 - 1. Marketing Material
 - 2. Door Knocking
 - 3. Mailers
 - 4. Consulting Fees

3) Fiduciary responsibility is only for 5 years

- a. Ramesh proposes \$10,000 lump sum donation
- b. Concerns of prostitution and crime in hotel areas
 - i. Asking for more policing

4) Motion for the National City TMD to donate \$10,000 in one lump sum, for marketing material, campaigning, and consulting fees for Proposition D.

- a. Motion by Ramesh Patel**
- b. Second by Ken Murioka**
- c. All in favor / None Opposed / No Discussion**
- d. Motion Approved**

5) Meeting Adjourned