



TMD COMMITTEE MEETING

AGENDA

July 27, 2016

- 1) Roll Call**
- 2) Approval of Agenda**
- 3) Minutes of April 27, 2016**
 - a. Motion to approve minutes _____
 - b. Second by _____
 - c. In favor:
 - d. Oppose:
 - e. Abstention:
- 4) Committee Governance**
- 5) Needs Assessment Survey (continued...)**
- 6) Profit & Loss Statement**
- 7) Q3 Ad Budget**
- 8) Budget Allocation**
 - a. \$25,000 Shuttle Reallocation**
 - b. \$170,000 Retained Earnings Allocation**
- 9) Promotional Item Update**
- 10) Marketing and PR Report (emailed)**
- 11) Next Meeting Date: September 8, 2016 (1pm-5pm)**
 - a. Public Safety Security Enhancement Training presented by City of National City.
- 12) Meeting Adjourned**